

INVOICE



Remit Address:
WCBD
 PO Box 743299
 Atlanta, GA 30384-3299
 Main: (843) 884-2222
 Billing: (317) 296-3100

Billing Address:

Geechie Communications
 Attention: Accounts Payable
 2401 Daniel Island Drive
 Daniel Island, SC 29492
 USA

Advertiser	POL/Sandy Senn for State Senate
Product	Sandy Senn for Senate June 2016
Estimate Number	

Invoice #	871501-1
Invoice Date	06/19/16
Invoice Month	June 2016
Invoice Period	06/01/16 - 06/13/16

Property	WCBD
Account Executive	WCBD Local House
Sales Office	Charleston Local Sales Office
Sales Region	Local

Order #	871501
Alt Order #	
Deal #	
Order Flight	06/06/16 - 06/13/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBD	Today Show M-F	7a-9a								
	WCBD			06/06/16 to 06/12/16	4x	-TWTF--					
	WCBD			Tu	06/07/16	:30	8:41 AM	INTRO30	\$450.00		2
	WCBD			W	06/08/16	:30	8:29 AM	INTRO30	\$450.00		1
	WCBD			Th	06/09/16	:30	8:46 AM	TRAFFIC30	\$450.00		4
	WCBD			F	06/10/16	:30	7:00 AM	LAW30	\$450.00		3
	WCBD			06/13/16 to 06/19/16	1x	M-----					
	WCBD			M	06/13/16	:30	8:47 AM	TRAFFIC30	\$450.00		5
2	WCBD	Days of Our Lives	1p-2p								
	WCBD			06/06/16 to 06/12/16	4x	-TWTF--					
	WCBD			Tu	06/07/16	:30	1:59 PM	INTRO30	\$70.00		1
	WCBD			W	06/08/16	:30	1:59 PM	INTRO30	\$70.00		2
	WCBD			Th	06/09/16	:30	1:59 PM	LAW30	\$70.00		3
	WCBD			F	06/10/16	:30	1:59 PM	TRAFFIC30	\$70.00		4
	WCBD			06/13/16 to 06/19/16	1x	M-----					
	WCBD			M	06/13/16	:30	1:59 PM	TRAFFIC30	\$70.00		5
3	WCBD	M-F Local News @ 5p	5p-6p								
	WCBD			06/06/16 to 06/12/16	6x	MTWTF--					
	WCBD			Tu	06/07/16	:30	5:14 PM	INTRO30	\$225.00		4
	WCBD			Tu	06/07/16	:30	5:54 PM	INTRO30	\$225.00		6
	WCBD			W	06/08/16	:30	5:14 PM	INTRO30	\$225.00		1
	WCBD			W	06/08/16	:30	5:46 PM	INTRO30	\$225.00		2
	WCBD			Th	06/09/16	:30	5:47 PM	TRAFFIC30	\$225.00		5
	WCBD			F	06/10/16	:30	5:29 PM	INTRO30	\$225.00		3
	WCBD			06/13/16 to 06/19/16	2x	M-----					
	WCBD			M	06/13/16	:30	5:14 PM	TRAFFIC30	\$225.00		7
	WCBD			M	06/13/16	:30	5:41 PM	TRAFFIC30	\$225.00		8
4	WCBD	M-F Local News @ 6p	6p-630p								
	WCBD			06/06/16 to 06/12/16	4x	-TWTF--					
	WCBD			Tu	06/07/16	:30	6:12 PM	INTRO30	\$325.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WCBD	M-F Local News @ 6p	6p-630p								
	WCBD			W	06/08/16	:30	6:25 PM	INTRO30	\$325.00		2
	WCBD			Th	06/09/16	:30	6:22 PM	LAW30	\$325.00		3
	WCBD			F	06/10/16	:30	6:14 PM	TRAFFIC30	\$325.00		4
				06/13/16 to 06/19/16			1x	M-----			
				M	06/13/16	:30	6:13 PM	TRAFFIC30	\$325.00		5
5	WCBD	M-F 7p-730p	7p-730p								
				06/06/16 to 06/12/16			2x	-TW----			
	WCBD			Tu	06/07/16	:30	7:13 PM	INTRO30	\$500.00		2
	WCBD			W	06/08/16	:30	7:11 PM	INTRO30	\$500.00		1
				06/13/16 to 06/19/16			1x	M-----			
				M	06/13/16	:30	7:13 PM	TRAFFIC30	\$500.00		3
6	WCBD	M-F 730p-8p	730p-8p								
				06/06/16 to 06/12/16			2x	---TF--			
	WCBD			Th	06/09/16	:30	7:53 PM	TRAFFIC30	\$600.00		1
	WCBD			F	06/10/16	:30	7:42 PM	INTRO30	\$600.00		2
				06/13/16 to 06/19/16			1x	M-----			
				M	06/13/16	:30	7:43 PM	TRAFFIC30	\$600.00		3
Aired Spots											
29											

Gross Total	\$9,325.00
Agency Commission	\$1,398.75
Net Amount Due	\$7,926.25
Payment Terms 30 Days	

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